

# ORDER



<b>Orders</b>	<b>Order / Rev:</b>	<u>708711 - 2</u>	<b>Primary AE:</b>	<u>Jim Quinn</u>
	<b>Alt Order #:</b>	<u>06284523</u>	<b>Sales Office:</b>	<u>T-PHI</u>
	<b>Product Desc:</b>	<u>NRCC IE Flight 9/13-9/20, 2012</u>	<b>Sales Region:</b>	<u>NAT</u>
	<b>Estimate:</b>	<u>3011</u>		
	<b>Flight Dates:</b>	<u>09/13/12 - 09/20/12</u>		
	<b>Original Date / Rev:</b>	<u>08/22/12 / 08/31/12</u>		
	<b>Order Type:</b>	<u>Political</u>		
<b>Agency</b>	<b>Name:</b>	<u>National Media Research Planning</u>		
	<b>Buying Contact:</b>			
	<b>Billing Contact:</b>			
		<u>815 Slaters Lane</u>	<b>Billing Type:</b>	<u>Cash</u>
		<u>Alexandria, VA 22314</u>	<b>Billing Calendar:</b>	<u>Broadcast</u>
			<b>Billing Cycle:</b>	<u>EOM/EOC</u>
			<b>Agency Commission:</b>	<u>15%</u>
<b>Advertiser</b>	<b>Name:</b>	<u>NRCC-IE</u>		
	<b>Demographic:</b>	<u>A35-64</u>		
	<b>Product Codes:</b>	<u>PL-State/Local,IS-Issue/Non</u>		
	<b>Priority:</b>	<u>P-2</u>		
	<b>Revenue Codes:</b>	<u>AGY, GEN, POL</u>		
		<b>New Business Thru:</b>		
		<b>Order Separation:</b>		
		<b>Advertiser External ID:</b>		
		<b>Agency External ID:</b>		

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount		Month	# Spots	Gross Amount	Net Amount	Rating
08/27/12	09/20/12	69	\$48,000.00	\$40,800.00		September 2012	69	\$48,000.00	\$40,800.00	106.40
						Totals	69	\$48,000.00	\$40,800.00	106.40

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Order Share	Share	Total
KPNX	22%	\$48,000.00
Market	100%	\$218,181.82

Competitive Share	Share	Total
CABLE	0%	\$0.00
KAET	0%	\$0.00
KASW	0%	\$0.00
KBCZ	0%	\$0.00
KBPX	0%	\$0.00
KDRX	0%	\$0.00
KMCC	0%	\$0.00
KNAZ	0%	\$0.00
KNXV	7%	\$15,272.73
KPAZ	0%	\$0.00
KPHO	24%	\$52,363.64
KPPX	0%	\$0.00
KSAZ	18%	\$39,272.73
KTFL	0%	\$0.00
KTVK	24%	\$52,363.64
KTVW	0%	\$0.00
KUSK	0%	\$0.00
KUTP	5%	\$10,909.09
UNKWN	0%	\$0.00

Order / Rev: 708711 - 2  
 Alt Order #: 06284523  
 Flight Dates: 09/13/12 - 09/20/12

Advertiser: NRCC-IE  
 Product Desc: NRCC IE Flight 9/13-9/20, 2012  
 Estimate: 3011

KPNX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KPNX	09/14/12	09/14/12	12 News 10pm M-SU 12 News 10 pm M-Su	CM	10-1035p	-----F--	:30	1	\$1,600.00	P-2	2.90	NM	1	\$1,600.00
REVISED RATE 12 NWS 10<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12 09/16/12 -----F-- 1 \$1,600.00 2.90															
2	KPNX	09/14/12	09/14/12	Tonight Show Tonight Show	CM	1035-1135p	-----F--	:30	1	\$800.00	P-2	1.50	NM	1	\$800.00
REVISED RATE TONITE SHW-NBC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12 09/16/12 -----F-- 1 \$800.00 1.50															
3	KPNX	09/14/12	09/14/12	M-F 3-4p Ellen	CM	3-4p	-----F--	:30	1	\$425.00	P-2	1.30	NM	1	\$425.00
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12 09/16/12 -----F-- 1 \$425.00 1.30															
4	KPNX	09/14/12	09/14/12	M-F 4-5p 12 News EVB	CM	4-5p	-----F--	:30	1	\$400.00	P-2	1.10	NM	1	\$400.00
12 NEWS EVB LV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12 09/16/12 -----F-- 1 \$400.00 1.10															
5	KPNX	09/14/12	09/14/12	M-F 430-5a M-F 430-5a	CM	430-5a	-----F--	:30	1	\$20.00	P-2	0.30	NM	1	\$20.00
12NWS TDY 430A<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12 09/16/12 -----F-- 1 \$20.00 0.30															
6	KPNX	09/14/12	09/14/12	M-F 5-530a 12 News Today	CM	5-530a	-----F--	:30	1	\$175.00	P-2	0.60	NM	1	\$175.00
12 NWS TODAY 1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12 09/16/12 -----F-- 1 \$175.00 0.60															
7	KPNX	09/14/12	09/14/12	M-F 5-530p M-F 5-530p	CM	5-530p	-----F--	:30	1	\$600.00	P-2	1.30	NM	1	\$600.00
12 NWS 5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12 09/16/12 -----F-- 1 \$600.00 1.30															
8	KPNX	09/14/12	09/14/12	M-F 530-6a 12 News Today	CM	530-6a	-----F--	:30	1	\$200.00	P-2	0.70	NM	1	\$200.00
12 NWS TODAY 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12 09/16/12 -----F-- 1 \$200.00 0.70															
9	KPNX	09/14/12	09/14/12	NBC Nightly News NBC Nightly News	CM	Various	-----F--	:30	1	\$1,500.00	P-2	2.40	NM	1	\$1,500.00
NBC NITELY NWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12 09/16/12 -----F-- 1 \$1,500.00 2.40															
10	KPNX	09/14/12	09/14/12	M-F 6-630p 12 News 6pm	CM	6-630p	-----F--	:30	1	\$800.00	P-2	2.00	NM	1	\$800.00
ARIZ NGHTLY NW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12 09/16/12 -----F-- 1 \$800.00 2.00															
11	KPNX	09/14/12	09/14/12	M-F 630-7p Extra	CM	630-7p	-----F--	:30	1	\$800.00	P-2	1.70	NM	1	\$800.00
EXTRA<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12 09/16/12 -----F-- 1 \$800.00 1.70															
12	KPNX	09/17/12	09/17/12	12 News 10pm M-SU 12 News 10 pm M-Su	CM	10-1035p	M-----	:30	1	\$1,600.00	P-2	2.90	NM	1	\$1,600.00
REVISED RATE 12 NWS 10<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12 09/23/12 M----- 1 \$1,600.00 2.90															
13	KPNX	09/17/12	09/17/12		CM	1035-1135p	M-----	:30	1	\$800.00	P-2	1.50	NM	1	\$800.00

Order / Rev: 708711 - 2  
Alt Order #: 06284523  
Flight Dates: 09/13/12 - 09/20/12

Advertiser: NRCC-IE  
Product Desc: NRCC IE Flight 9/13-9/20, 2012  
Estimate: 3011

KPNX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
<b>Tonight Show</b>															
<b>Tonight Show</b>															
<b>REVISED RATE TONITE SHW-NBC&lt;</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----					1	\$800.00		1.50			
14	KPNX	09/17/12	09/17/12	M-F 3-4p Ellen	CM	3-4p		:30	1	\$425.00	P-2	1.30	NM	1	\$425.00
<b>ELLEN</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----					1	\$425.00		1.30			
15	KPNX	09/17/12	09/17/12	M-F 4-5p 12 News EVB	CM	4-5p		:30	1	\$400.00	P-2	1.10	NM	1	\$400.00
<b>12 NEWS EVB LV</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----					1	\$400.00		1.10			
16	KPNX	09/17/12	09/17/12	M-F 430-5a M-F 430-5a	CM	430-5a		:30	1	\$20.00	P-2	0.30	NM	1	\$20.00
<b>12NWS TDY 430A&lt;</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----					1	\$20.00		0.30			
17	KPNX	09/17/12	09/17/12	M-F 5-530a 12 News Today	CM	5-530a		:30	1	\$175.00	P-2	0.60	NM	1	\$175.00
<b>12 NWS TODAY 1</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----					1	\$175.00		0.60			
18	KPNX	09/17/12	09/17/12	M-F 5-530p M-F 5-530p	CM	5-530p		:30	1	\$600.00	P-2	1.30	NM	1	\$600.00
<b>12 NWS 5</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----					1	\$600.00		1.30			
19	KPNX	09/17/12	09/17/12	M-F 530-6a 12 News Today	CM	530-6a		:30	1	\$200.00	P-2	0.70	NM	1	\$200.00
<b>12 NWS TODAY 2</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----					1	\$200.00		0.70			
20	KPNX	09/17/12	09/17/12	NBC Nightly News NBC Nightly News	CM	Various		:30	1	\$1,500.00	P-2	2.40	NM	1	\$1,500.00
<b>NBC NITELY NWS</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----					1	\$1,500.00		2.40			
21	KPNX	09/17/12	09/17/12	M-F 6-630p 12 News 6pm	CM	6-630p		:30	1	\$800.00	P-2	2.00	NM	1	\$800.00
<b>ARIZ NGHTLY NW</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----					1	\$800.00		2.00			
22	KPNX	09/17/12	09/17/12	M-F 630-7p Extra	CM	630-7p		:30	1	\$800.00	P-2	1.70	NM	1	\$800.00
<b>EXTRA&lt;</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----					1	\$800.00		1.70			
23	KPNX	09/15/12	09/15/12	Sa 10pm News Sa 10pm News	CM	10-1030p		:30	1	\$1,600.00	P-2	3.90	NM	1	\$1,600.00
<b>REVISED RATE 12 NWS 10&lt;</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S-					1	\$1,600.00		3.90			
24	KPNX	09/15/12	09/15/12	Saturday Night Live Saturday Night Live	CM	1030p-1205a (10:30 PM-12:00 XM)		:30	2	\$1,500.00	P-2	4.30	NM	2	\$3,000.00
<b>SAT NITE LIVE</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S-					2	\$1,500.00		4.30			
25	KPNX	09/15/12	09/15/12		CM	8-9p		:30	2	\$900.00	P-2	2.30	NM	2	\$1,800.00

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Advertiser: NRCC-IE  
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Estimate: 3011

KPNX

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KPNX

Ln	Ch	Start	End	Inventory	Code	Break	Start/End	Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
34	KPNX	09/20/12	09/20/12	M-F	5-530p	CM	5-530p		--T--	:30	1	\$600.00	P-2	1.30	NM	1	\$600.00
<b>12 NWS 5</b>																	
35	KPNX	09/20/12	09/20/12	M-F	530-6a	CM	530-6a		--T--	:30	1	\$200.00	P-2	0.70	NM	1	\$200.00
<b>12 NWS TODAY 2</b>																	
36	KPNX	09/20/12	09/20/12	NBC	Nightly News	CM	Various		--T--	:30	1	\$1,500.00	P-2	2.40	NM	1	\$1,500.00
<b>NBC NITELY NWS</b>																	
37	KPNX	09/20/12	09/20/12	M-F	6-630p	CM	6-630p		--T--	:30	1	\$800.00	P-2	2.00	NM	1	\$800.00
<b>ARIZ NIGHTLY NW</b>																	
38	KPNX	09/20/12	09/20/12	M-F	630-7p	CM	630-7p		--T--	:30	1	\$800.00	P-2	1.70	NM	1	\$800.00
<b>EXTRA&lt;</b>																	
39	KPNX	09/18/12	09/18/12	12 News	10pm	M-SU	CM	10-1035p	-T-----	:30	1	\$1,600.00	P-2	2.90	NM	1	\$1,600.00
<b>REVISED RATE 12 NWS 10&lt;</b>																	
40	KPNX	09/18/12	09/18/12	Tonight Show		CM	1035-1135p		-T-----	:30	1	\$800.00	P-2	1.50	NM	1	\$800.00
<b>REVISED RATE TONITE SHW-NBC&lt;</b>																	
41	KPNX	09/18/12	09/18/12	M-F	3-4p	CM	3-4p		-T-----	:30	1	\$425.00	P-2	1.30	NM	1	\$425.00
<b>ELLEN</b>																	
42	KPNX	09/18/12	09/18/12	M-F	4-5p	CM	4-5p		-T-----	:30	1	\$400.00	P-2	1.10	NM	1	\$400.00
<b>12 NEWS EVB LV</b>																	
43	KPNX	09/18/12	09/18/12	M-F	430-5a	CM	430-5a		-T-----	:30	1	\$20.00	P-2	0.30	NM	1	\$20.00
<b>12NWS TDY 430A&lt;</b>																	
44	KPNX	09/18/12	09/18/12	M-F	5-530a	CM	5-530a		-T-----	:30	1	\$175.00	P-2	0.60	NM	1	\$175.00
<b>12 NWS TODAY 1</b>																	
45	KPNX	09/18/12	09/18/12	M-F	5-530p	CM	5-530p		-T-----	:30	1	\$600.00	P-2	1.30	NM	1	\$600.00
<b>12 NWS 5</b>																	
46	KPNX	09/18/12	09/18/12	M-F	5-530p	CM	530-6a		-T-----	:30	1	\$200.00	P-2	0.70	NM	1	\$200.00

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Estimate: 3011

KPNX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
M-F 530-6a 12 News Today																
12 NWS TODAY 2																
Start Date    End Date    Weekdays    Spots/Week    Rate    Rating																
Week:	09/17/12	09/23/12	-T-----		1	\$200.00	0.70									
47	KPNX	09/18/12	09/18/12	NBC Nightly News	CM	Various	- T-----	:30	1	\$1,500.00	P-2	2.40	NM	1	\$1,500.00	
NBC NITELY NWS																
Start Date    End Date    Weekdays    Spots/Week    Rate    Rating																
Week:	09/17/12	09/23/12	-T-----		1	\$1,500.00	2.40									
48	KPNX	09/18/12	09/18/12	M-F 6-630p	CM	6-630p	- T-----	:30	1	\$800.00	P-2	2.00	NM	1	\$800.00	
12 News 6pm																
ARIZ NGHTLY NW																
Start Date    End Date    Weekdays    Spots/Week    Rate    Rating																
Week:	09/17/12	09/23/12	-T-----		1	\$800.00	2.00									
49	KPNX	09/18/12	09/18/12	M-F 630-7p	CM	630-7p	- T-----	:30	1	\$800.00	P-2	1.70	NM	1	\$800.00	
Extra																
EXTRA<																
Start Date    End Date    Weekdays    Spots/Week    Rate    Rating																
Week:	09/17/12	09/23/12	-T-----		1	\$800.00	1.70									
51	KPNX	09/19/12	09/19/12	12 News 10pm	M-SU	CM	10-1035p	-- W---	:30	1	\$1,600.00	P-2	2.90	NM	1	\$1,600.00
12 News 10 pm M-Su																
REVISED RATE 12 NWS 10<																
Start Date    End Date    Weekdays    Spots/Week    Rate    Rating																
Week:	09/17/12	09/23/12	-- W----		1	\$1,600.00	2.90									
52	KPNX	09/19/12	09/19/12	Tonight Show	CM	1035-1135p	-- W---	:30	1	\$800.00	P-2	1.50	NM	1	\$800.00	
Tonight Show																
REVISED RATE TONITE SHW-NBC<																
Start Date    End Date    Weekdays    Spots/Week    Rate    Rating																
Week:	09/17/12	09/23/12	-- W----		1	\$800.00	1.50									
53	KPNX	09/19/12	09/19/12	M-F 3-4p	CM	3-4p	-- W---	:30	1	\$425.00	P-2	1.30	NM	1	\$425.00	
Ellen																
Start Date    End Date    Weekdays    Spots/Week    Rate    Rating																
Week:	09/17/12	09/23/12	-- W----		1	\$425.00	1.30									
54	KPNX	09/19/12	09/19/12	M-F 4-5p	CM	4-5p	-- W---	:30	1	\$400.00	P-2	1.10	NM	1	\$400.00	
12 News EVB																
12 NEWS EVB LV																
Start Date    End Date    Weekdays    Spots/Week    Rate    Rating																
Week:	09/17/12	09/23/12	-- W----		1	\$400.00	1.10									
55	KPNX	09/19/12	09/19/12	M-F 430-5a	CM	430-5a	-- W---	:30	1	\$20.00	P-2	0.30	NM	1	\$20.00	
M-F 430-5a																
12NWS TDY 430A<																
Start Date    End Date    Weekdays    Spots/Week    Rate    Rating																
Week:	09/17/12	09/23/12	-- W----		1	\$20.00	0.30									
56	KPNX	09/19/12	09/19/12	M-F 5-530a	CM	5-530a	-- W---	:30	1	\$175.00	P-2	0.60	NM	1	\$175.00	
12 News Today																
12 NWS TODAY 1																
Start Date    End Date    Weekdays    Spots/Week    Rate    Rating																
Week:	09/17/12	09/23/12	-- W----		1	\$175.00	0.60									
57	KPNX	09/19/12	09/19/12	M-F 5-530p	CM	5-530p	-- W---	:30	1	\$600.00	P-2	1.30	NM	1	\$600.00	
M-F 5-530p																
12 NWS 5																
Start Date    End Date    Weekdays    Spots/Week    Rate    Rating																
Week:	09/17/12	09/23/12	-- W----		1	\$600.00	1.30									
58	KPNX	09/19/12	09/19/12	M-F 530-6a	CM	530-6a	-- W---	:30	1	\$200.00	P-2	0.70	NM	1	\$200.00	
12 News Today																
12 NWS TODAY 2																
Start Date    End Date    Weekdays    Spots/Week    Rate    Rating																
Week:	09/17/12	09/23/12	-- W----		1	\$200.00	0.70									
59	KPNX	09/19/12	09/19/12		CM	Various	-- W---	:30	1	\$1,500.00	P-2	2.40	NM	1	\$1,500.00	

Order / Rev: 708711 - 2  
 Alt Order #: 06284523  
 Flight Dates: 09/13/12 - 09/20/12

Advertiser: NRCC-IE  
 Product Desc: NRCC IE Flight 9/13-9/20, 2012  
 Estimate: 3011

KPNX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
<b>NBC Nightly News</b>															
<b>NBC Nightly News</b>															
<b>NBC NITELY NWS</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-- W----		1	\$1,500.00			2.40					
60	KPNX	09/19/12	09/19/12	M-F 6-630p 12 News 6pm	CM	6-630p			-- W----	:30	1	\$800.00	P-2	2.00	NM
<b>ARIZ NGHTLY NW</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-- W----		1	\$800.00			2.00					
61	KPNX	09/19/12	09/19/12	M-F 630-7p Extra	CM	630-7p			-- W----	:30	1	\$800.00	P-2	1.70	NM
<b>EXTRA&lt;</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-- W----		1	\$800.00			1.70					
62	KPNX	09/17/12	09/20/12	M-F 6-7a 12 News Today	CM	6-7a			MTWT---	:30	4	\$475.00	P-2	1.00	NM
<b>ADD TO SKED</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	MTWT---		4	\$475.00			1.00					
63	KPNX	09/14/12	09/14/12	M-F 6-7a 12 News Today	CM	6-7a			---- F--	:30	1	\$475.00	P-2	1.00	NM
<b>ADD TO SKED</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	---- F--		1	\$475.00			1.00					
64	KPNX	09/16/12	09/16/12	530-6p 12 News Sunday	CM	530-6p			-----S	:30	1	\$500.00	P-2	1.40	NM
<b>ADD TO SKED</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	-----S		1	\$500.00			1.40					
65	KPNX	09/17/12	09/17/12	Last Call Last Call w/Carson D	CM	1235a-105a			M-----	:30	1	\$175.00	P-2	0.00	NM
<b>ADD TO SKED- moved from 9/14 to 9/17 dt pgm chg</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	M-----		1	\$175.00			0.00					

\*Tax 1 Note: Tax 0.5%.

Totals

69

\$48,000.00